![Infinity Innovators logo] Inf∞nity
Innovators

WE ARE HIRING!

Software Sales & Marketing Specialist

Infinity Innovators is a Sri Lankan-based innovative technology solutions provider with the goal of aiding businesses to equip themselves with the latest developments in the field of IT. Our team comprises entrepreneurs, engineers, and tech wizards helping businesses get the most out of all things tech. At present, we work towards empowering industries with innovative digital solutions in the fields of Education & Automobile Retail.

• •

We are seeking a dynamic and motivated **Software Sales and Marketing Specialist** to join our team!

Responsibilities:

- Conduct B2B sales activities to promote and sell software products.
- Identify and qualify leads through research, networking, and outreach efforts.
- Schedule and conduct product demonstrations to showcase software features and benefits to prospective clients.
- Develop and maintain relationships with clients to understand their needs and provide tailored solutions.
- Keep abreast of industry trends, competitor activities, and market developments to identify new sales opportunities.
- Meet and exceed sales targets and performance metrics.

Qualifications:

- Bachelor's degree in Marketing, Business Administration, or a related field required; Master's degree preferred.
- Proven experience in B2B sales, preferably in the software industry.
- Strong presentation and communication skills with the ability to articulate complex concepts clearly and persuasively.
- Excellent interpersonal skills with the ability to build rapport and establish relationships with clients.
- Demonstrated ability to work independently and as part of a team in a fast-paced, dynamic environment.
- Strategic thinker with a results-driven mindset and a passion for driving business growth.
- Familiarity with CRM software and sales automation tools is a plus.

Send Your Resume At:
✉ careers@infyinnos.com

For More Information:
🌐 www.infyinnos.com

Follow us on:
in f ⊙

Location:
📍 28 1/1, Temple Lane, Colombo 03